

About.

I'm a UI designer & frontend developer. I strive to produce clean responsive layouts, efficient CSS and great usability. I build mobile-first using the newest, cutting edge CSS, with progressive enhancement to support IE, but let better browsers show what they can do.

I design based on usability foremost. I will analyse trends in the industry and assess whether a particular direction is best for a client, and more importantly their users.

Education.

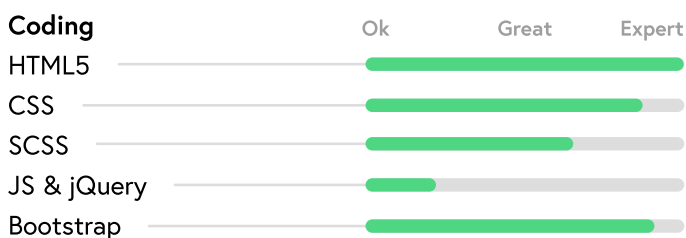
Farnborough College of Technology
Foundation Degree

Design for Interactive New Media: 2003-2005

Areas Studied: Corporate Identity, Photography, Web Design, Graphic Design, Animation.

Graduated: With Distinction.

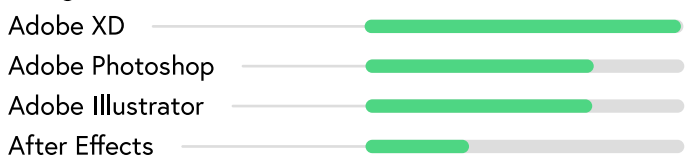
Technical Skills.



UX / Wireframing



Design



Experience.

The Pull agency: 2011 - present

Interface Designer

A full service agency with a specialism in health and beauty. I've done work for Clients such as Schwarzkopf, WWF, Crimestoppers, Institute of Civil Engineers, Surrey Satellite Technologies, Dyaco Fitness Equipment + more. My role involves research and wireframing phases with interactive prototyping, design, and front-end build. I contribute through the entire timeline of a project. These range from small sites to large ecommerce stores.

Redbox Studios: 2010 - 2011 (Freelance)

Middle weight designer

Redbox was a small agency that did a lot of print work for chains such as Young's pubs. I was employed on a freelance basis to design printed media such as leaflets, food menus, brochures etc. I also designed and built a large website 'Design my Night' focussing on rating nights out on London.

See the Link Ltd: 2008 - 2009

Brand Manager

Creating various websites and marketing material. Notable work includes design and build of 'Safety Training Network'. A Social Website aimed at creating a community for safety professionals.

Electronic Arts: 2008 - 2008

Quality Assurance Tester

Wick Hill Ltd: 2007 - 2008

Web Designer

Various Freelance roles: 2005 - 2007

Graphic/Web Designer